

China's EV surge into Brazil isn't a quirky regional story--it's a flashing neon sign for the entire auto world. The battle lines are drawn: price vs. protection, speed vs. security, localization vs. ...

China's electric carmakers are rapidly expanding across South America as Europe hesitates with trade liberalization. From Brazil to Argentina, a high-stakes battle for the region's future auto ...

(Yicai) July 24 -- Chinese automakers, including BYD and GAC Group, are building factories in Brazil to meet rising demand for affordable electric vehicles and to offset growing import tariffs.

Discover how China's BYD is leading the electric vehicle market in Brazil, outpacing competitors like Tesla with affordable, locally produced EVs and a revolutionary strategy tailored for ...

In early 2025 Chinese models captured more than 80% of all EV sales in Brazil. On the streets of Rio de Janeiro, it's not hard to spot the latest sign of China's growing global auto...

In major cities such as Sao Paulo and Brasilia, imported BYD cars and dealerships have become a common sight. In Brazil's capital, it's the best-selling brand, whether EV or gas-powered.

Electric and hybrid vehicles sales hit a new record in Brazil last year, leading automakers with local plants to call for tariffs on cheap Chinese imports

More than just the end of a long journey, its arrival signaled another step in the global expansion of Chinese electric vehicles. Brazil, the world's sixth largest automotive market, is ...

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